

PageSuite Appoints Simon Fry as Product Director

FOR IMMEDIATE RELEASE, 04.10.19: PageSuite is delighted to announce the appointment of the former 'Head of Product' at The Independent and Evening Standard as their new Product Director.

Having previously worked at several high-profile news organisations, Simon Fry brings a wealth of digital product knowledge and industry experience to this newly formed role. Simon has in-depth publishing experience derived from his time at Express Newspapers, The Telegraph, The Independent and The Evening Standard and over 20 years' experience in digital product development. Most recently Simon has been responsible for delivering innovative digital solutions at ESI Media and overseeing The Independent's transformation to becoming a digital-only publication.

Simon will work with PageSuite's senior management team, designers and developers to help shape the company's product roadmap and ensure that their solutions continue to meet the demands of their clients.

Simon has a history of implementing digital products that provide publishers with the tools to grow their digital audiences and subscriber revenue. As Product Director Simon will provide leadership in the innovation and development of new and existing products, ensuring that resources are aligned and allocated to the solutions that have the greatest potential of providing value to PageSuite's publishing clients and prospects.

Simon commented "I am delighted to be joining PageSuite. I'm looking forward to working with our clients to ensure that the products we build are delivering the best possible experiences for their audiences."

Ross Murphy, CEO, PageSuite said, "Simon is a great addition to our already talented team, he brings an abundance of knowledge with the wants and needs of publishers, therefore helping us further improve our products."

About PageSuite

PageSuite is a leading web, mobile and tablet digital publishing company that provides strategic solutions for future-focused publishers. Their specialty lies in working directly with newspaper and magazine publishers to help them deliver engaging content through multiple channels, cutting print and distribution costs and enhancing the end-user experience.

For further information, please contact:

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