

SRS Graphic Systems appointed as agent for Goss in Southern Africa

- *SRS Johannesburg to provide localized sales and support in Southern Africa*

March 05, 2015 – Goss International continues its commitment to localized service with the appointment of SRS Graphic Systems for the Southern African region supporting both newspaper and commercial printers and publishers.

SRS Graphic Systems is based in Johannesburg and led by Lee Singh who brings close-to twenty years' experience in the industry. SRS will continue to grow, support and service a large installed base of Goss customers covering Namibia, Botswana, Zimbabwe, Mozambique, Malawi, Lesotho and Swaziland.

Singh began his journey as an apprentice engineer at Independent Newspapers, based in Johannesburg, back in 1995. Following this he became an installation engineer for web presses at Heidelberg before moving into sales. In founding SRS Graphic Systems, Singh's ambition is to develop the agency through working in partnership with customers and prospects to achieve unique short- to long-term production solutions.

"We feel very positive about the appointment of SRS," comments John Chambers, sales manager for Goss in the region. "The arrangement not only ensures greater responsiveness through providing customers and prospects with a local source of sales support and expertise around the clock. It also ensures that our customers are well advised for the long-term as SRS truly understands the market dynamics of this region and Lee himself has extensive experience with Goss presses. We have every confidence that SRS is committed to this industry and look forward to working together to meet growing demands," he concludes.

Singh comments: "I am delighted to continue a long-standing working relationship with Goss and the renowned innovative solutions the company offers. The Southern African market offers strong potential in the web offset sector and I look forward to continuing work with customers new and old."

Singh has been instrumental in securing recent successes for Goss at both [WordPress Namibia](#) and Printing and Publishing, Botswana.

(ENDS)

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